



William Z. Ordower

PARTNER

Bill is a Partner in the Sports and Corporate & Securities groups.



Industries

Sports

Practices

Corporate & Securities

Education

The George Washington University JD
Boston University BA, (magna cum laude)

Offices

New York

Phone

212.484-3944

Email

william.ordower@arentfox.com

Bill is a strategic advisor with more than 20 years of experience at Major League Soccer. He advises Sports, Entertainment, and Media industry clients on their complex business and legal matters. Bill brings diverse expertise spanning all aspects of sports business, including media and digital rights, sponsorship, licensing, equity investments, expansion, corporate transactions and restructuring, governance and rules, sports betting, ticketing, international partnerships, labor relations, and player disciplinary investigations.

Previous Work

Prior to joining Arent Fox, Bill worked as Executive Vice President of MLS Business Ventures, where he developed new and expanded existing club revenue streams. Most notably, he drove the League's sports betting strategy and positioned MLS as an industry leader by securing Board approval to allow in-stadium betting and jersey sponsorships.

As Executive Vice President and General Counsel of MLS and Soccer United Marketing, Bill oversaw all legal matters and advised on business affairs. He was instrumental to the League's unprecedented growth, including its commercial and media strategy, and expansion surge from ten to 30 clubs. Bill served as a key member of the collective bargaining team, created and implemented the MLS Substance Abuse and Behavioral Health (SABH) Program, and conducted League investigations regarding tampering and player-related issues.

Before serving as General Counsel, Bill worked as Senior Director, Player Personnel, where he was involved with all aspects of league and club player relations, including player contracts and movement, club salary budgets, SABH programs, and insurance.

Life Beyond the Law

A St. Louis native, Bill has embraced the East Coast and the charms of New Jersey. He has traveled extensively to over 60 countries and 49 states (Arkansas!). He remains fit through a myriad of activities such as running, hiking, Peloton, golf, softball, and tennis. Primarily, though, he lives vicariously through his three teenagers, cheering them on in soccer, swimming, wrestling, and lacrosse.

Bar Admissions

New York