



## Sarah Alberstein

ASSOCIATE

Sarah is an Associate in the Washington, DC office.



### Industries

Fashion & Retail Law  
Fintech

### Practices

Advertising & Promotions  
Copyright  
Trademark

### Education

University of Richmond School of Law JD, Cum  
Laude, 2020  
University of Virginia BA, 2017

### Offices

Washington, DC

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Sarah's practice is focused on intellectual property, advertising, privacy, and consumer protection within the fashion, entertainment, tech, and retail industries. Sarah assists in the management of domestic and international intellectual property portfolios, counseling, clearance, prosecution, and enforcement. She also has experience in internet takedowns, and routinely drafts demand letters and coexistence agreements. Sarah's advertising and marketing practice involves counseling clients on consumer protection laws, including the federal Lanham Act and Federal Trade Commission regulations, and state unfair competition laws. She also advises on sweepstakes promotions and gaming.

### Previous Work

Sarah first joined the firm as a Trademark Summer Associate. Prior to joining Arent Fox, Sarah was an Intellectual Property Intern for an arts education non-profit. Prior to law school, she spent two years as a litigation assistant at a boutique firm.

### Life Beyond the Law

A lifelong globetrotter, Sarah travels as much as possible and has a special affinity for her favorite city, Montréal. In her free time, she enjoys road trips, woodworking, painting, and playing folk-blues guitar.

### Bar Admissions

District of Columbia