



Zarui A. Kocharyan

SENIOR ATTORNEY

Zara is an attorney in the Intellectual Property department.



Practices

[Trademark](#)

Languages

Armenian

Russian

Education

The George Washington University Law School,
LL.M., 2009

University of Southern California Gould School of
Law, LL.M., 2004

Moscow State University School of Law, JD, 2002

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Zara focuses on US and international trademark portfolio management, including trademark clearance, prosecution and enforcement, as well as copyright and trademark counseling across several industries.

Previous Work

Prior to joining ArentFox Schiff, Zara handled US and international trademark portfolio management and counseled global clients in a variety of industries at an international law firm. She regularly advised clients on trademark infringement and unfair competition matters, intellectual property aspects of complex merger and acquisitions transactions, licensing, and intellectual property agreements and policies. She also led several Russia-related projects.

Publications, Presentations & Recognitions

Zara's publications include:

- *Line Wave Design for Clothing Found to Be Merely Ornamental*, World Trademark Review Daily, February 11, 2013 (co-author Ron N. Dreben)
- *New Federal Statute Strengthens Trade Secret Protection*, Morgan Lewis LawFlash, January 9, 2013 (co-author Carla B. Oakley)

In 2014, Zara was named to the DC Courts' Capital Pro Bono High Honor Roll.

Professional Activities

Zara is a member of the American Bar Association and International Trademark Association (INTA).

Bar Admissions

[District of Columbia](#)

[New York](#)

[Russian Federation](#)