



## Zachary D. Smith

ASSOCIATE

As a member of the Trademark group, Zachary brings his expertise in discovery, statistics, and big data to every dispute.



### Practices

Complex Litigation  
Government Relations  
Labor & Employment  
Trademark

### Education

Brigham Young University, J. Reuben Clark Law School JD, magna cum laude; BYU Law Review Editorial Board, 2016  
Brigham Young University BA, magna cum laude, 2013

### Offices

Washington, DC

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Zachary assists clients with litigation matters involving trademarks, government contracts, employment disputes, election and campaign finance issues, and other commercial disputes.

He has recently helped several international companies both defend and pursue trademark and trade dress infringement claims in federal court. For government contracts, Zachary helped defend a family business against an Oracle audit request, a business from the federal government's rejection of payment requests, and a publicly traded company in interpreting state laws prohibiting certain business activities in foreign countries. In the employment realm, he helped defend a publicly traded company from contract claims by a former officer and contributed to internal company investigations to determine any wrongdoing by current and former employees. Zachary has also helped defend a private university from election law violation claims as well as provided advice to campaigns on federal campaign finance regulations.

Zachary is one of the few practicing attorneys with experience using corpus linguistics, a cutting-edge legal tool that looks at large data sets of word usage to interpret statutes, regulations, contracts, trademarks, patents, and other legal documents. Additionally, he has used his experience in statistics and quantitative analysis to explain and challenge complex regression models in simple terms for a trial.

Zachary has spent time, *pro bono*, defending families in the DC Landlord Tenant Court, including one from eviction proceedings, and has served at DC's Legal Aid.

### Previous Work

Before joining the Trademark group, Zachary was a member of the Complex Litigation group. He also worked as a summer associate at Arent Fox, gaining hands-on training and experience with the Complex Litigation team at the firm. He also worked as a summer associate at Becket Law, defending the rights of

religious minorities.

In addition, he served as a judicial law clerk to the Honorable Judge Robert T. Numbers, II of the US District Court for the Eastern District of North Carolina, where he worked on a range of criminal and civil discovery issues. Finally, he worked as a judicial intern to Justice Thomas Rex Lee and Chief Justice Matthew B. Durrant of the Utah Supreme Court.

## **Life Beyond the Law**

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When he's not working, Zachary enjoys ballroom dancing with his wife, exploring the outdoors, and rooting for his hometown Arizona sports teams.

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### **Bar Admissions**

Virginia

District of Columbia

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### **Court Admissions**

US District Court, Eastern District of Virginia