



## Megan A. Rzonca

ASSOCIATE

Megan advises clients in the fashion, retail and entertainment industries.



### Industries

Fashion & Retail Law  
Media & Entertainment  
Real Estate

### Practices

Advertising & Promotions  
Corporate & Securities  
Privacy, Cybersecurity & Data Protection  
Trademark

### Education

Fordham University School of Law JD, Cum Laude, 2018  
University of Illinois BA, With Honors, 2014

### Offices

New York

### Phone

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### Email

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Megan's practice focuses on commercial transactions and brand protection in the areas of fashion, retail and entertainment. She routinely drafts and negotiates licensing, collaboration, marketing, service, software, technology, settlement and co-existence agreements as well as right of publicity releases. Megan's leasing practice includes drafting and negotiating luxury fashion retail and office leases and related documentation from both the landlord and tenant perspectives.

Megan also assists in the management of domestic and international intellectual property portfolios, counseling, clearance, and prosecution and enforcement. She has experience in domain disputes, Internet takedowns and handling global anti-counterfeiting matters. Megan's advertising and marketing practice involves counseling clients on advertising and consumer protection laws, including the federal Lanham Act, Federal Trade Commission regulations, and state unfair competition laws.

### Previous Work

Megan joined Arent Fox as a Fashion and Entertainment Summer Associate. Prior to joining Arent Fox, Megan worked as an Intellectual Property Intern at high-end brands such as Christies Auction House, Louis Vuitton, and L Brands. She has also worked as an intern for the Office of the Attorney General (NJ), the Office of the Public Defender (IL), and for two boutique law firms.

### Life Beyond the Law

Megan enjoys skiing and backcountry camping. She also manages a vacation rental business in Costa Rica with her family and has appeared on HGTV's House Hunters International Reality TV Show.

### Bar Admissions

New York  
District of Columbia