



# U.S. & Global Trade Compliance

2019 Spring International Trade Export Licensing & Compliance Conference

Sheraton Atlanta Hotel | Atlanta, Georgia

May 6-7, 2019

Register now at [siaed.org](http://siaed.org)





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We are pleased to offer an agenda touching on a variety of issues of concern to international trade professionals, including: Mergers & Acquisitions; Integration Best Practices; CFIUS & FIRMMA; Cybersecurity; Proviso Reconsideration; Data Management; Working with Universities; and More!

## WHO SHOULD ATTEND?

Experienced trade professionals who can affect internal processes and procedures for greatest impact and success in international business.

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SIA President:	Marc Binder, International Trade Compliance Strategies
Board Liaison:	Glenda Bass, Siemens Government Technologies, Inc.
Conference Director:	Alexis Mitchell, Lockheed Martin Corporation
Conference Committee Chairs:	Speaker Chairs: Jahna Hartwig, Booz Allen Hamilton Ethan Maretich, Avant International LLC Hotel Chair: Nora Moriarty, Raytheon Company Audio/Visual/Publications Chair: Olaf Casperson, HCL Technologies

Conference information and registration at: [siaed.org/event-2999495](http://siaed.org/event-2999495)

## CONFERENCE REGISTRATION FEE

Non-Members .... \$900  
Members..... \$800  
Government..... \$650

**Payments will not be accepted at event.**

**Online registration is required.**

**The registration site is  
[siaed.org/event-2999495](http://siaed.org/event-2999495)**

**SIA accepts payment by  
credit card, check, or wire transfer.**

Your registration is not confirmed until payment is received. Payments must be received within 7 business days of registering or SIA may cancel your registration.

**Registration fees include:** continental breakfasts, lunches, breaks, reception, and course materials.

**Cancellation Policy:** Cancellations must be received by Friday, April 26, 2019 to be eligible for a refund. There is a \$35 fee for all cancellations and bank returned checks. *Refunds will not be provided for cancellation requests received after Friday, April 26, 2019.*

**Please make checks payable to:**  
Society for International Affairs or "SIA"

**Mail checks to:**  
Society for International Affairs  
Attn: 2019 Spring Conference  
P.O. Box 9466  
Arlington, VA 22209

**Register early... seating is limited!**

## HOTEL ACCOMMODATIONS

Sheraton Atlanta Hotel  
165 Courtland St NE  
Atlanta, GA 30303

A block of rooms has been reserved at the Sheraton Atlanta Hotel for the nights of May 5-7, 2019. The SIA room rate is \$152 plus tax plus \$5 state hotel assessment fee. Reservations may be made ONLINE through the link on the SIA website under the event page. *The room block has been reserved until April 9, 2019 or until sold out, whichever occurs first.*

**Attire for the conference is business casual.**

## TRANSPORTATION

**Airport:** the hotel is 11 miles from the Hartsfield-Jackson International Airport (ATL) and about 18 minutes (non-traffic hours).

**Airport Shuttle:** \$18 one way (not affiliated with hotel) [https://www.shuttlefare.com/atlanta\\_hartsfield\\_airport\\_shuttle\\_atl](https://www.shuttlefare.com/atlanta_hartsfield_airport_shuttle_atl).

**Taxi:** \$30 (estimated, one way)

**Train:** MARTA (City Transit Service) is \$2.75 one way and the hotel is located about 2 and 1/2 city blocks from the Train Station.

**Self Parking:** 0-3 hours \$15; 3-8 hours \$22; 8-24 hours \$30

**Valet:** 0-3 hours \$20; 3-8 hours \$30; 8-24 hours \$40

**Hotel shuttle:** This hotel does not provide shuttle service.

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## THE SOCIETY FOR INTERNATIONAL AFFAIRS

### Background & Purpose

The Society for International Affairs, Inc. (SIA) is a volunteer, nonprofit, educational organization that was jointly formed in 1967 by US Government and Industry. SIA provides a forum for the exchange of information related to export and import licensing. SIA interests cover the entire spectrum of licensing pertaining to the Departments of Commerce, Defense, State, Treasury, and Homeland Security.

### Activities

Business luncheon meetings are held regularly and feature guest speakers who address regulatory and policy issues affecting exporting and importing. Conferences and seminars are presented on a regular basis to educate and instruct the export community on all aspects of defense and commercial exports and technology transfers.

### Code of Conduct

The meetings and functions of SIA are designed to facilitate the free exchange of ideas and information. Information from these sessions is not for attribution or publication. Recording devices may not be used. SIA members and attendees are expected to uphold the highest standards of personal conduct at all SIA functions and must abide by the Code of Conduct.

### Membership

Membership is comprised of over 2,000 members consisting of Industry, U.S. Government, and embassies. Information about SIA membership is available at [www.siaed.org](http://www.siaed.org).

## U.S. & Global Trade Compliance

### DAY ONE – Monday, May 6, 2019

- 7:00 Registration & Continental Breakfast
- 8:00 Opening Remarks**  
*Marc Binder, ITC Strategies, SIA President*  
*Alexis Mitchell, Lockheed Martin Corporation, Conference Director*
- 8:10 Keynote Address**  
*Heidi Grant, Director, Defense Technology Security Administration (DTSA)*
- 8:45 Trade Controls Implications on Mergers and Acquisitions**  
*Timothy Mooney, Bureau of Industry and Security*  
*Pete Walker, Defense Trade Controls Licensing*  
*Defense Trade Controls Compliance (invited)*  
*Barbara Clark, Northrop Grumman Corporation*
- 9:45 Break
- 10:15 Post-Acquisition Integration Best Practices**  
*Moderator: Debi Davis, TransDigm Group, Inc.*  
*Mary Menz, Harris Corporation*  
*Larry Fink, Leidos*
- 11:15 The Committee on Foreign Investment in the United States (“CFIUS”) and the impacts of Foreign Investment Risk Review Modernization Act (“FIRRMA”) Export Reform Act**  
*Kevin Wolf, Akin Gump Strauss Hauer & Feld LLP*  
*David Hanke, Arent Fox LLP*
- 12:15 Lunch
- 1:15 DECCS Implementation Update**  
*Conrad O’Connell, Directorate of Defense Trade Controls, Information Technology*  
*Meredith Carlton, Directorate of Defense Trade Controls, Information Technology*
- 2:00 Competing Cybersecurity Compliance & Reporting Obligations: DFARS & the ITAR**  
*Jeff Merrell, Rolls Royce*  
*Dan Fisher Owens, Berliner Corcoran & Rowe LLP*  
*Scott Edwards, Summit 7*
- 3:00 Break
- 3:30 Internal Company Processes for Export of Technical Data and Performance of Defense Services**  
*Jeff Merrell, Rolls Royce*  
*Industry*

- 4:15 Approach to Proviso Reconsiderations**  
*Moderator: Tamara Overton, Lockheed Martin Corporation*  
*Pete Walker, Directorate of Defense Trade Controls-Licensing*  
*Ken Oukrop, Defense Technology Security Administration*
- 5:00 Conference Adjourn**
- 5:15 Hosted Reception**  
- 7:15

### DAY TWO – Tuesday, May 7, 2019

- 7:15 Continental Breakfast and Speaker Roundtables
- 8:30 Opening Remarks**  
*Alexis Mitchell, Lockheed Martin Corporation, Conference Director*
- 8:35 Section 231 of Countering America’s Adversaries Through Sanctions Act (CAATSA)**  
*Judd Stitzel, U.S. Department of State,*  
*Bureau of International Security and Nonproliferation*
- 9:15 Data Privacy impact on Global Trade Compliance**  
*Ken Purchase, Pratt & Whitney, Canada*  
*Industry*
- 10:15 Break
- 10:30 Data Management, Authorizations and Privacy**  
*Julia Mason, VISTA Outdoor*  
*Industry*
- 11:15 Conflicts with/between Non-U.S. Country Arms Export Policies**  
*Moderator: Debi Davis, TransDigm Group, Inc.*  
*Josh Fitzhugh, Clifford Chance*  
*Liz Shipyan, Northrop Grumman Corporation*

#### SIA PROGRAMS - QUALIFICATION FOR CLE/CPE CREDITS

SIA Conferences and Seminars may qualify for Continuing Legal Education (CLE) or Continuing Professional Education (CPE) Credits, depending upon the specific jurisdictional requirements. Please check your local jurisdiction.

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### DAY TWO – continued

12:15 Lunch

**1:30 Universities Research Agreements, PIA/NDA, and the U.S. Trade Controls**

*Michelle Availone, Columbia University*

*Tamara Overton, Lockheed Martin Corporation*

**1:45 International Trade Compliance/Program Engineer's Perspective on Compliance**

*Ethan Maretich, Avant International LLC*

*Ari Novis, Pratt Whitney*

*Steve Headley, Northrop Grumman*

3:15 Break

**3:45 INCOTERMS Impact on U.S. and Foreign Licensing and Compliance**

*Margaret Gatti, AMETEK, Inc.*

*Julie Kirby, Lockheed Martin Corporation*

**5:00 Conference Wrap-up and Adjourn**



Conference information  
and registration at  
[siaed.org/event-2999455](http://siaed.org/event-2999455)